Ideation Phase

Empathize & Discover

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| --- | --- |
| Date | 18 November 2022 |
| Team ID | PNT2022TMID47137 |
| Project Name | Project — Natural Disasters Intensity Analysis and Classification using Artificial Intelligence |
| Maximum Marks | 4 Marks |

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

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# Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work Document and discuss your observations ane note your assumptions to gain more empathy

## Develop shared understanding and empathy

Summarize the data yau have gathered related to the people thet are Impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

for the people you serve

Share feedback

Need some inspiration?

we empathizing with?

Wit-c is the persert we want te

What ti"e SitLjtlI\_iCit

What is their role situa¶icn?

What d' they HEAR?

Whet ere the\*' heerjng others

Whet are from

We,Ét they tteetltlg

stay i r a

sate area or numbness. shelter frustration

DistT:Lib the perm. nent

Change in the eco system

Creatlrg awareness

What dc they da t'day?

Whet have we

What can them doing?

What dc DO? warning to dt dittetetit]v? signs

Whatjob(s) they v" nt or need to get tone? Wtvat decision(sl do [hey need to make? Yew we they •a-ere s Lhtcess'ul?

mini

End dam ,age Credtirg buildings What de they THINK FEEL? to life awareness

What are their their wants.

frustraticrts, z re anvieties? needs, and etearns? due

Lass of life

What de

Co they •n the

What dc they gee in their immediate environment? the,' saving and Coirg?

Whnt ate watching anti

nadeauzte

Long "erm

treat,rr

What dc they SAY?

What have we hezrd thern say'

What thoughts and might we them saving?

Prevent ourself from disaster

Safeguarding valuable certfcates

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